

RATE OPTIMISER

SECURE THE BEST RATE EVERY TIME

HotelHub's fully automated Rate Optimiser allows TMCs to dynamically re-shop hotel prices after booking, enabling them to deliver the best rates to their clients.

\$90

AVERAGE SAVING
PER BOOKING

20%

OF BOOKINGS
FOUND AT
BETTER RATES

100k

BOOKINGS RE-
SHOPPED EVERY
DAY

KEY FEATURES:

- + Every booking automatically reviewed from the point of booking until the free cancellation deadline, regardless of the point of sale.
- + Set your own re-shopping parameters to unlock lower rates, higher commissions and improved amenities.
- + Let Rate Optimiser take care of admin with automated re-booking, cancellations and PNR updates.
- + Use Insight Engine to experiment with different rule configurations for different customers or markets without affecting the live environment.

BENEFITS:



IMPROVED EXPERIENCE

By delivering the best rates to your clients 100% of the time, you can guarantee customer satisfaction and strengthen loyalty.



ENHANCED PRODUCTIVITY

With re-shopping, re-booking, cancellation & PNR updates fully automated, costly and time-consuming manual interventions are eliminated.



INCREASED PROFITABILITY

Flexible, intelligent search parameters mean that not only can you source lower prices, but also rates with higher commission to boost your bottom line.

HOW IT WORKS:

SET UP



Set your preferred rules for each client

BOOK



Create a new booking as normal

RE-SHOP



Rate Optimiser goes to work delivering savings

NOTIFY



Get notified when a better deal is found

REBOOK



Approve offer to create new booking

CANCEL



Old booking cancelled automatically

TECH FOR TMCS:

POINT-OF-SALE AGNOSTIC

Re-shop bookings from any point of sale (GDS, OBT, agent desktop etc) even if they were made outside of HotelHub.

AUTOMATED WORKFLOWS

Determine triggers for no-touch automated re-bookings versus low-touch automated re-bookings which allow agent oversight.

ARTIFICIAL INTELLIGENCE

Advanced AI and machine learning are used to constantly refine the search process and adapt to traveller preferences.

ROBUST INFRASTRUCTURE

Capacity to process millions of daily requests via a sophisticated queue management system ensuring scalability and reliability.